

SOUTHERN ONTARIO
**LIQUIDATION
& OUTLET
Super Sale!**

MEDIA CAMPAIGN

RADIO – TBD

K-Lite FM - 102.9
CKOC oldies 1150
820 CHAM - country
Y108

PRINT: January – March

Daily Newspapers:

The Hamilton Spectator
Waterloo Region Record
Guelph Mercury

Community Newspapers: Ancaster News, Dundas Star News, Mountain News, Stoney Creek News, Burlington Post, Burlington Shopping News, Oakville Beaver, Oakville Today, Oakville Shopping News, Milton Shopping News, Milton Canadian Champion, Flamborough Review, Glabrook Gazette, Niagara This Week, Grimsby Lincoln News, Grand River Sagem (Caledonia and Dunnville), Cambridge Times, Guelph Tribune, Waterloo Chronicle

Other Publications: City Parent (Halton) Forever Young, West of the City (Oakville), Hamilton Mens Magazine (Hamilton), Most (Hamilton), Grand (Kitchener-Waterloo)

ONLINE: January - March

Facebook
Twitter
The Hamilton Spectator
Spec Connect Newsletter
Eblast - to over 15-20,000 subscribers
Daily and Community Newspaper sites (see above for complete listing)

OTHER: January - March

Flyers - Spec Distribution Services
Flyers - fall fairs/retail/consumer shows
POS at various retail outlets
Outdoor Banner